



Shining a spotlight on female marketing leaders across the globe –

Submit an entry or nominate a colleague today!

Launched in 2010, the **Global Women in Marketing (WiM) Awards** have honoured the crème de la crème of the profession, with past winners from brands such as, Google, Facebook/Meta, Unilever, Diageo, WPP, Havas, and Ogilvy & Mather. Today, the Awards are a global platform celebrating women and allies who are shaping the future of marketing.

This is your chance to recognise and showcase your talent on the world stage — women who are paving the way for change, whether as leaders, entrepreneurs, innovators, or advocates for equity. Nominate your colleagues, clients, or peers who deserve to be recognised globally for their outstanding contributions.

Award Categories:

- Best Leader in Marketing (Brand & Agency)
- The Change Maker
- The One to Watch
- The Independent Consultant
- Equality Advocate of the Year
- WiM Storyteller of the Year
- Marketing Scientist Award
- Creative Marketing of the Year
- WiM Copywriting Award
- WiM Brand Copywriting Award
- Outstanding Contribution to Marketing (Brand & Agency)
- PR Communicator of the Year
- WiM Company Award

New for 2025

- **WiM AI Impact Award** – ethical leadership and innovation in AI
- **WiM Social Impact Award** – honouring global societal change



For more information and to submit an entry or nominate a colleague:

<https://womeninmarketing.org.uk/awards/2025-categories/>